

Dwayne Johnson Boutique Closet

Guadalajara, Jalisco, Mexico



Blue Horizon
Interior Design

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-  Rachel Best
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Agenda

Welcome
About Dwayne Johnson
Wants & Needs
About Guadalajara
Chosen Design Style
Design Concept & Inspiration
Mood Board
Floor Plans
Elevations
Zones & Amenities
Furniture, Fixtures, & Equipment
Storage Solutions
Technology
Renderings
Walkthrough
Cost Estimates
Thank You

Dwayne Johnson



“Welcome to heaven. Back to work!” - Dwayne Johnson

Wants & Needs



Wants:

- Chest of drawers for accessories like sunglasses, jewelry (watches, bracelets, and necklaces), and belts, (rarely wears ties) and space for undergarments, socks, swimwear, etc.
- Ample space to hang most clothing and shelving/drawers for garments that need to be folded and shoe storage
- Statement piece light fixture
- Front-lit LED lighting on clothing items and shoes (shelved and hanging)
- Window for natural light
- Storage bench
- Lighted rotatable rods
- Tuneable & Dimmable Lighting
- Hot Drink Station to avoid disturbing family during early morning and late evening hours.

Needs:

- 42" counter heights
- Lighted rotatable rods
- Taller hanging rods
- Bench
- Large mirror
- High CRI LED bulbs for accurate color rendering and energy efficiency
- Closed storage to keep visual clutter at bay and maintain a sense of serenity
- Space for workout clothes
- Space for fishing clothes (bass fishing at Lake Chapala)
- Dirty laundry baskets
- Tech charging area
- Safe

Location Information

- Capital city of the Mexican state of Jalisco. Second largest city in Mexico, third in international tourism behind Mexico City and Cancun
- A blend of traditional and modern; Founded by Spanish explorers in 1531, Known as the Silicon Valley of Mexico
- Avg high temperatures range from 90 in May to 76 degrees in January; Lows 64 - 50
- Subtropical, relatively dry; rainy season is from June to October. Avg. precipitation 37"
- Population of metro area is over 5 million people



- Economy is largely dependent on agriculture including agave, the agave fields are a UNESCO World Heritage Site; Known for its tequila distilleries.
- The state of Jalisco is credited with inventing the sombrero, rodeos, and mariachi; home to the International Mariachi Festival
- Historic architecture and ancient ruins.
- Hosts many festivals including international festivals
- A “gourmand’s paradise”

Guadalajara has many plazas and squares due to its colonial history.



Design Style ~ Mexican Modernism

A style that blends modern design concepts with elements of traditional, artisanal Mexican craftsmanship for timeless appeal.

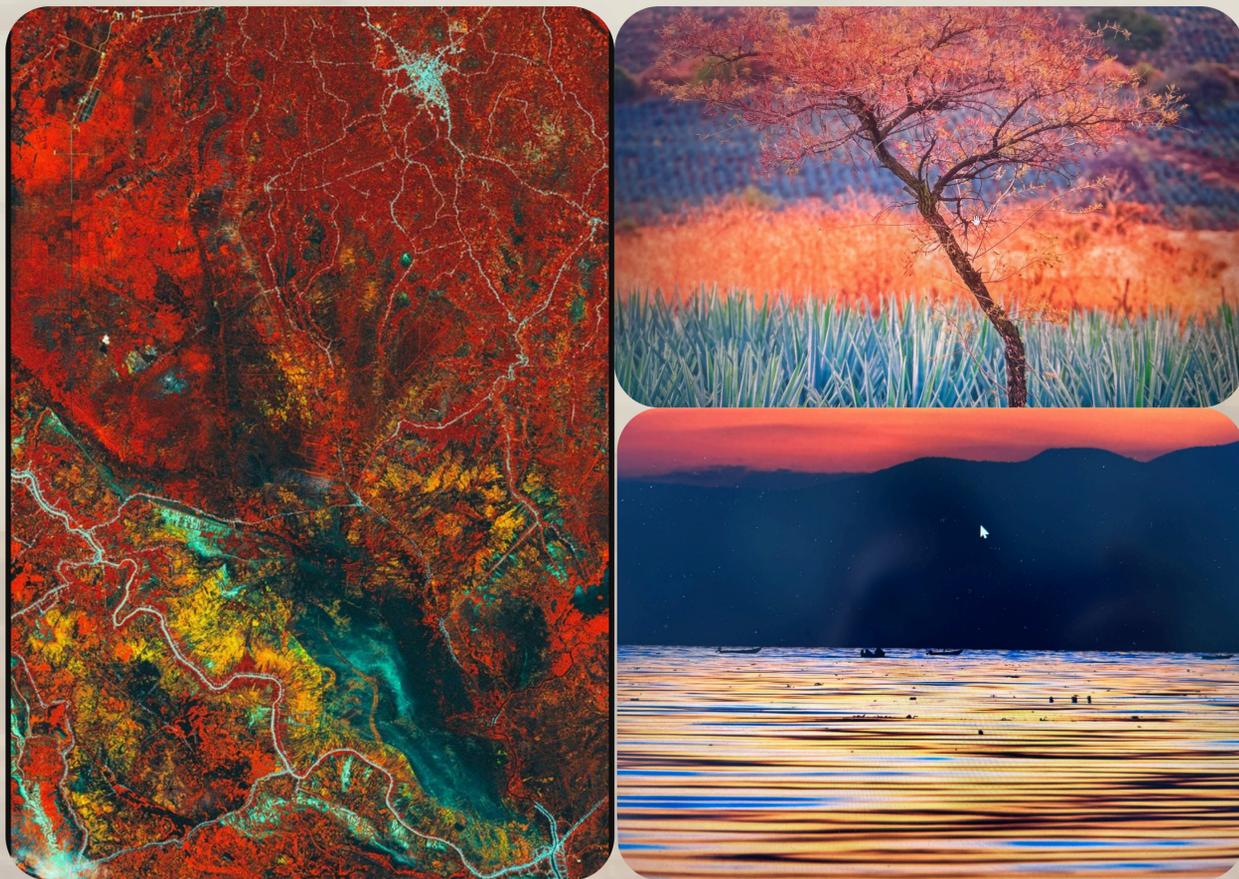
Characteristics:

- lots of texture - rough, uneven finishes
- Color- earth tones and warm hues, neutral tones, bold colors for emphasis, black accents
- Natural materials- adobe, stones with varying textures, colors, and sizes (sedimentary stones with light tones in the northern regions like Baja California, Sonora, and Chihuahua, to those of volcanic origin in Mexico City, exhibiting grayish hues), wood, chukum (Mayan stucco technique that mixes chukum bark with concrete), concrete, clay, and brick, wood (mesquite, rosa morada, morado, and pine), organic textiles, saltillo and talavera tiles
- Touches of classic Mexican decor, cultural artifacts
- Woven textiles, wicker, and rattan
- Mix of raw and refined finishes - wood, leather, wrought iron
- Curved lines found in arched doors, windows, and other elements
- Mexican craftsmanship - handcrafted decor and furniture
- Botanicals
- Metals- copper, bronze, iron



Design Concept Statement & Inspiration

Mexican Modernism



This tranquil closet in Guadalajara, Mexico, is designed as a serene retreat from the chaos of everyday life, inspired by Luis Barragán's use of color, light, and minimalism to create a sense of serenity. Drawing from the local geography and cultural context this closet blends warm, earthy tones, natural textures, and intentional small bursts of color for emphasis. It is visually engaging with contrast, yet is a harmonious environment. It is a dynamic space that gives the closet a sense of place. Functionally, it offers a dedicated area for workout clothes, integrated laundry hampers, and a drink station for morning coffee and health drinks—all organized with clarity and balance. The seating area is a personal space to spend early mornings so as to not disturb others. Clean lines in the cabinetry and fixtures shape the room and modernize it. The closet is not just practical but spatially intentional, incorporating scale and proportion with in the cabinetry and seating to maintain a sense of intimacy. Local materials such as the onyx countertop and the use of arched doorways ground the space in local building traditions the closet becomes both a practical closet and a daily sanctuary.

Word Count: 196



Blue Horizon
Interior
Design

Dwayne Johnson – Boutique Closet

Mexican Modernism |
Guadalajara, Jalisco, Mexico

Design Concept

This tranquil closet in Guadalajara, Mexico, is designed as a serene retreat from the chaos of everyday life, inspired by Luis Barragán's use of color, light, and minimalism to create a sense of serenity. Drawing from the local geography and cultural context this closet blends warm, earthy tones, natural textures, and intentional small bursts of color for emphasis. It is visually engaging with contrast, yet is a harmonious environment. It is a dynamic space that gives the closet a sense of place. Functionally, it offers a dedicated area for workout clothes, integrated laundry hampers, and a drink station for morning coffee and health drinks—all organized with clarity and balance. The seating area is a personal space to spend early mornings so as to not disturb others. Clean lines in the cabinetry and fixtures shape the room and modernize it. The closet is not just practical but spatially intentional, incorporating scale and proportion with in the cabinetry and seating to maintain a sense of intimacy. Local materials such as the onyx countertop and the use of arched doorways ground the space in local building traditions the closet becomes both a practical closet and a daily sanctuary.

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Finishes



Concrete Stain, Satin
"Muted Copper" - Floor



AMERICAN CLAY
Forte Plaster with Skip Trowel Finish
"Lavina" - Walls and Ceiling



Mexican Red Onyx
Counter top, Backsplash, & Bench



Walnut Stain



New York Collection
Contemporary
Baseboard - Alder



OMEGA
CABINETRY
"DeSoto" Cabinetry
Walnut with "Desert" Stain

Inspiration



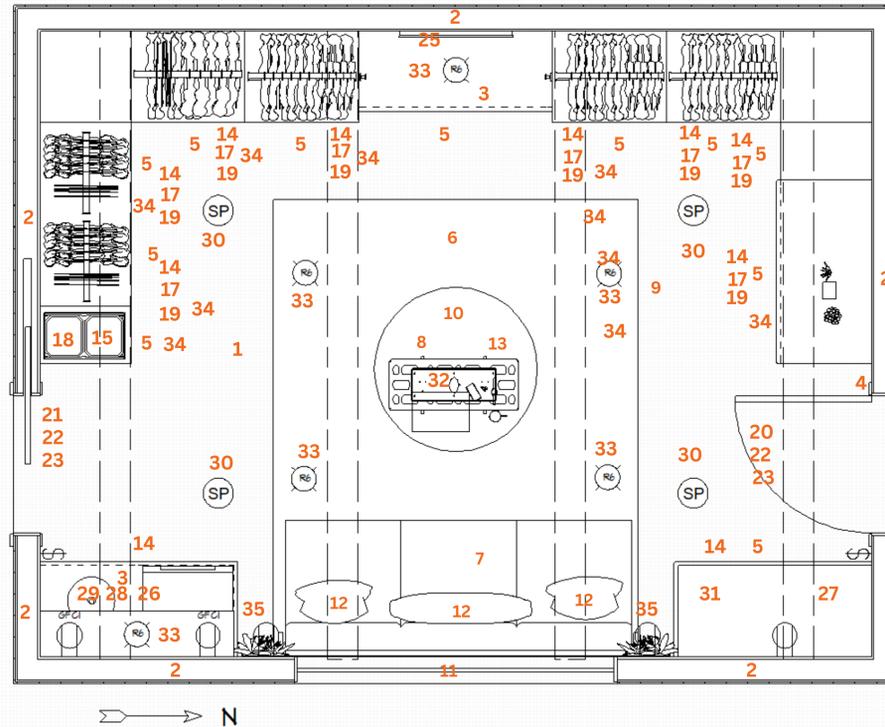
Lighting



Greenery



Floor Plan



Appliances & Plumbing Fixtures



Window & Doors



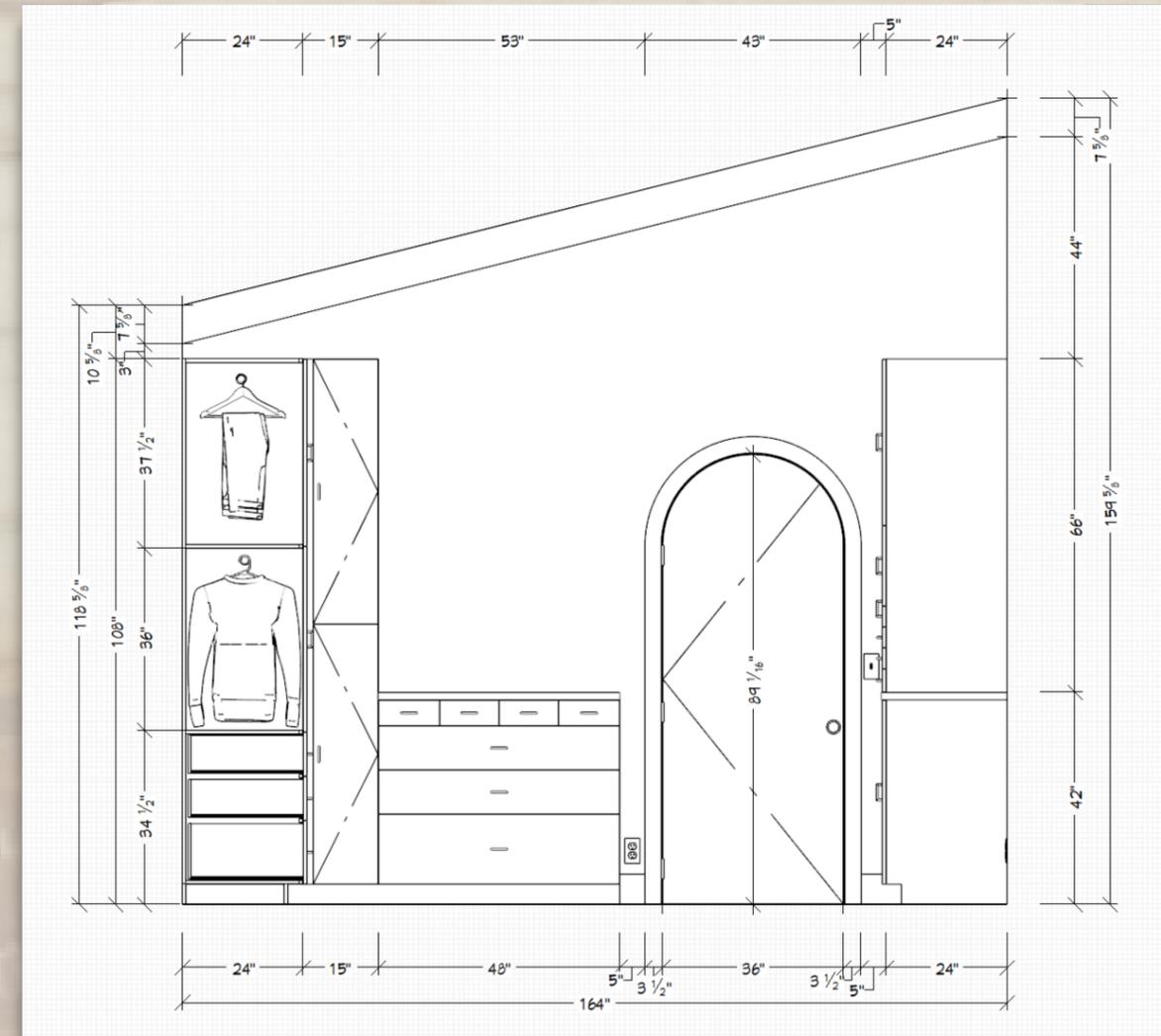
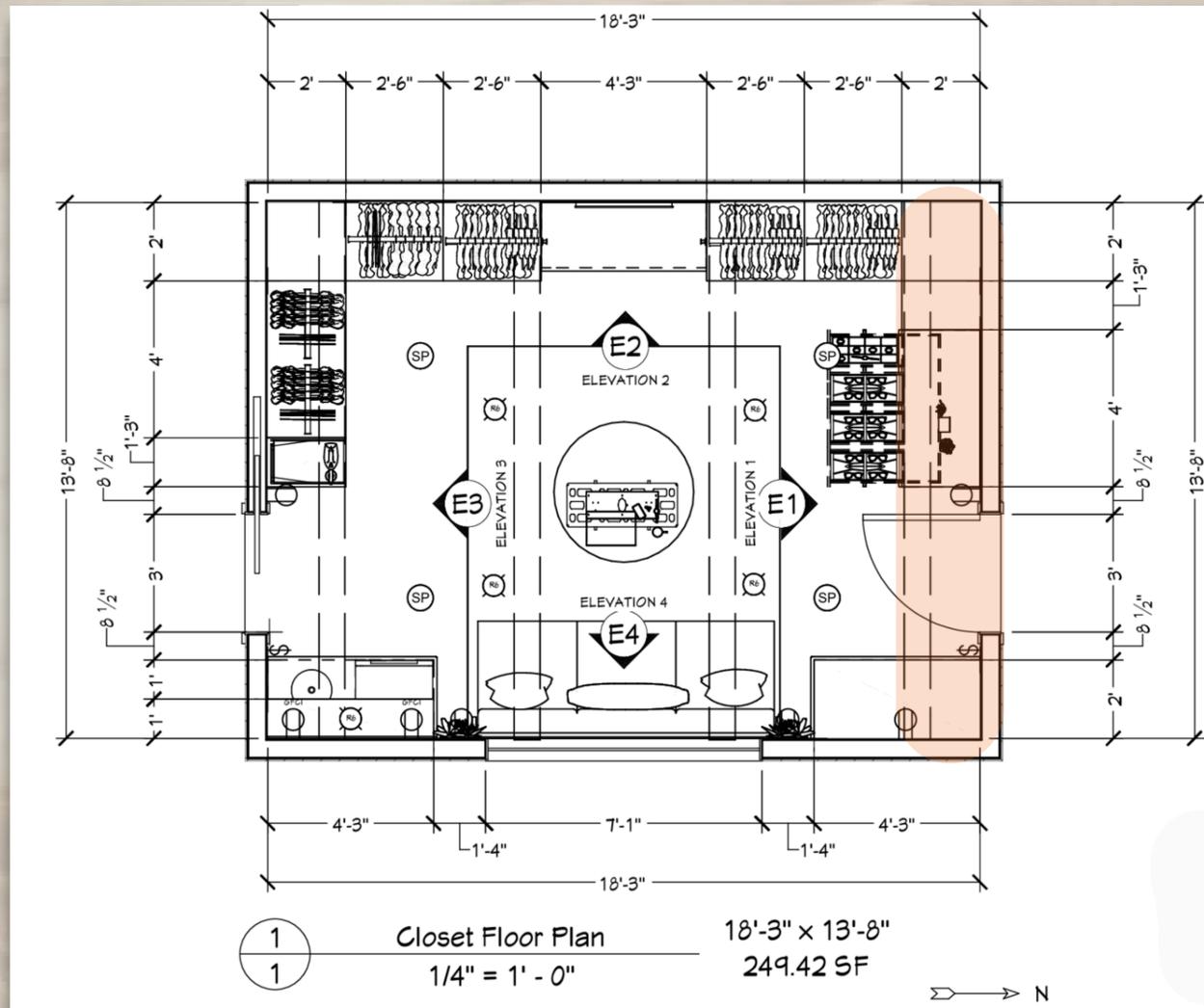
Furniture & Accessories



Cabinetry Hardware & Accessories

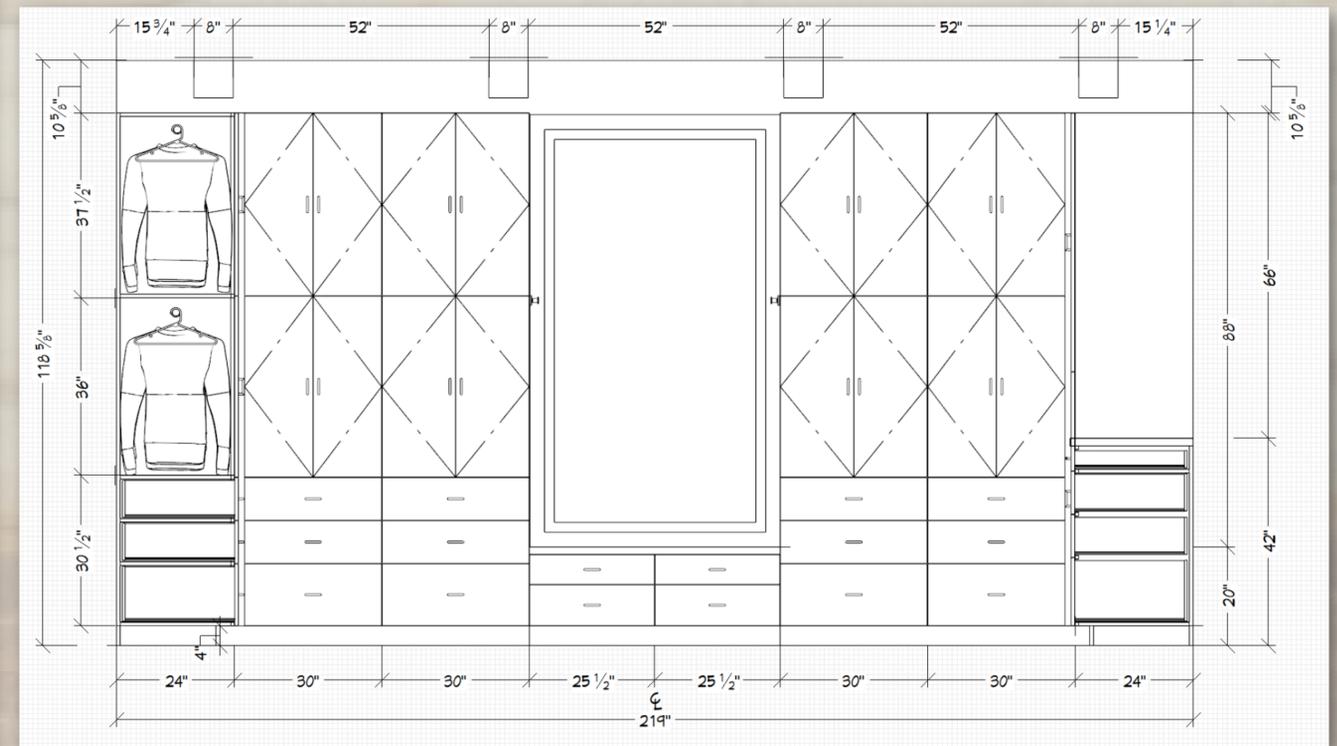
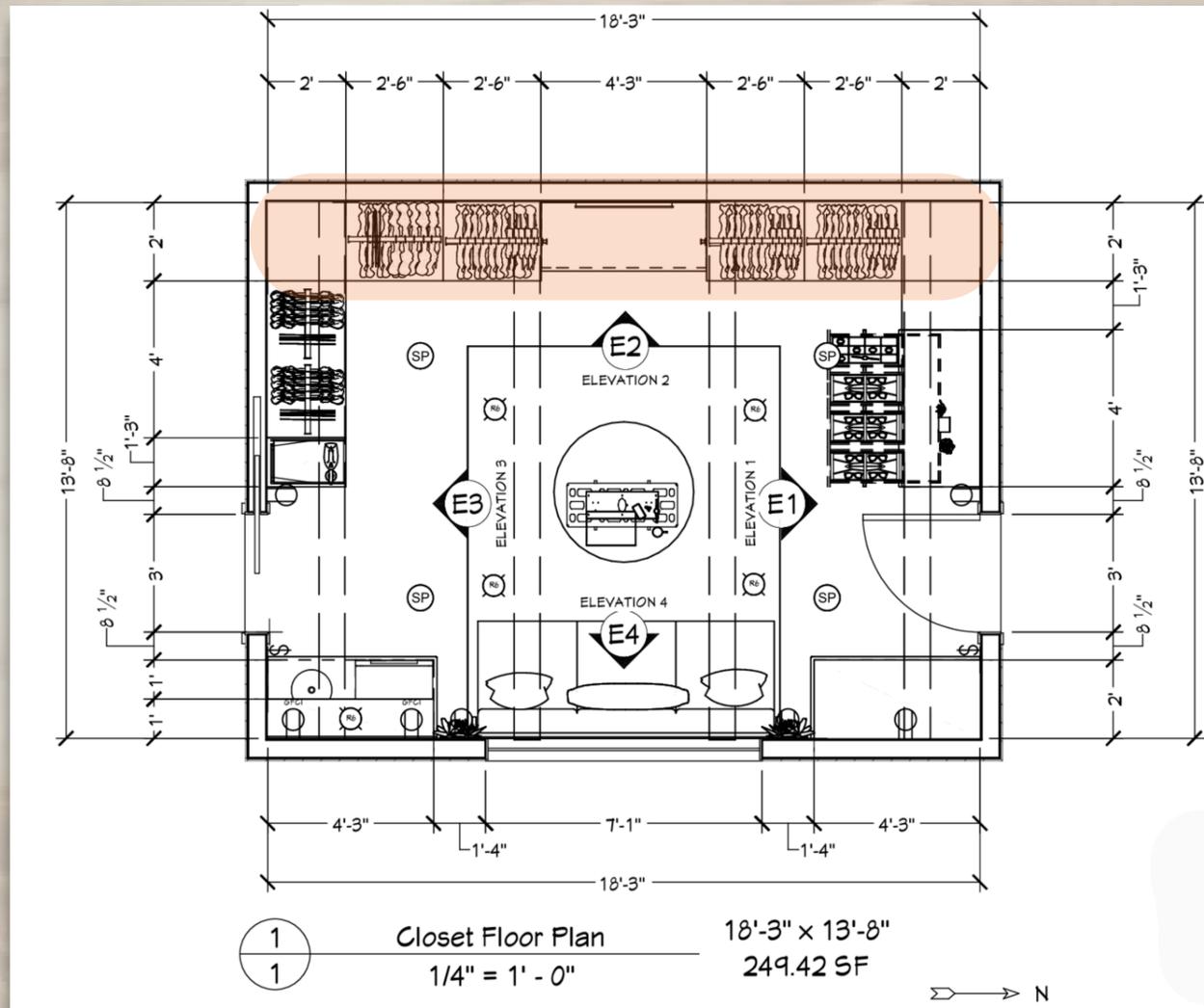


North Wall Elevation



E1 - North Wall

West Wall Elevation



E2 - West Wall

Zones & Amenities

1.) Activewear, Leisurewear, and Shoes

2.) Storage Bench & Mirror/TV

3.) Dress & Casual Clothes/Shoes

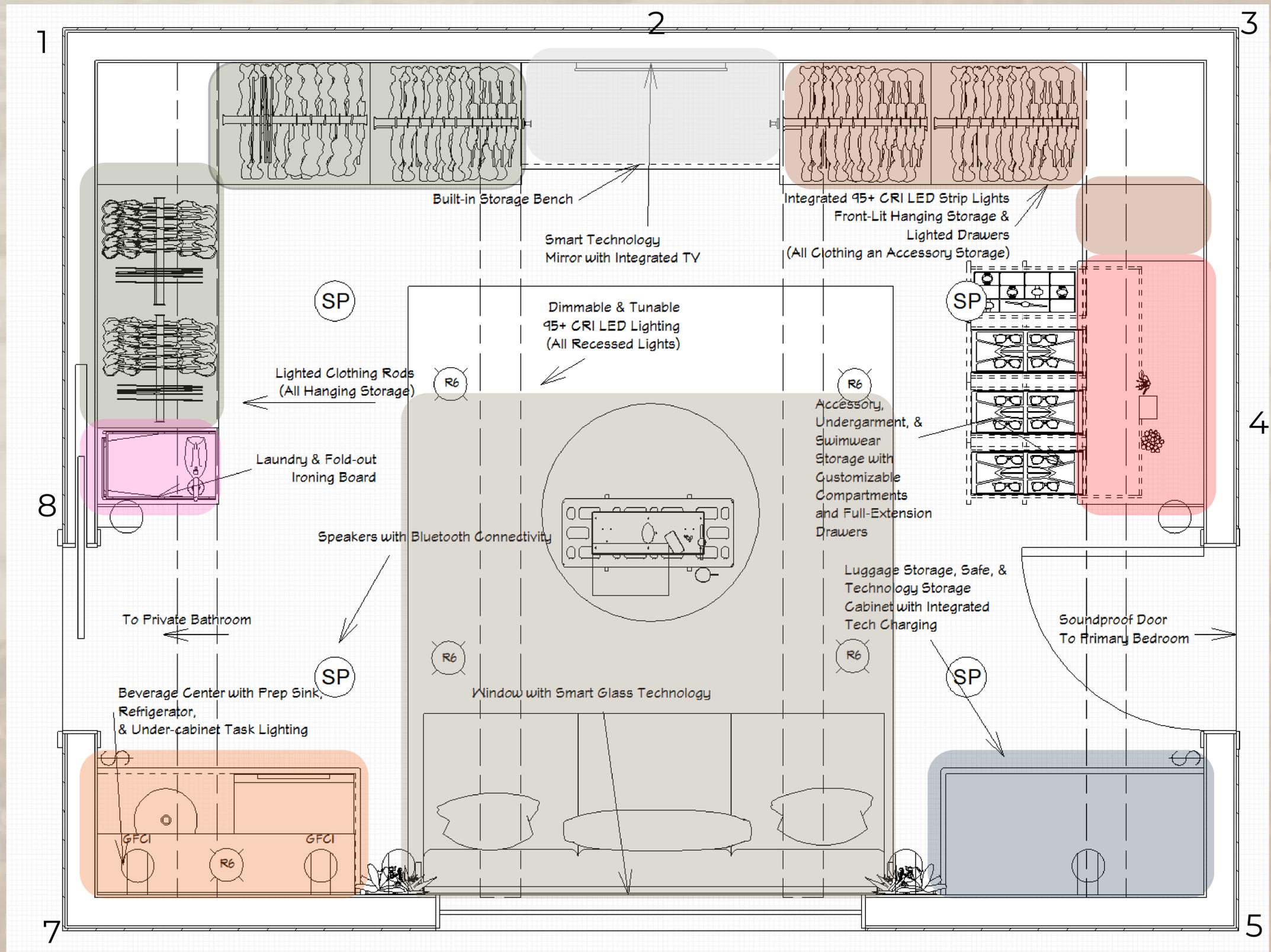
4.) Accessories, Undergarments, & Swimwear

5.) Safe, Tech Storage and Charging, & Luggage Storage

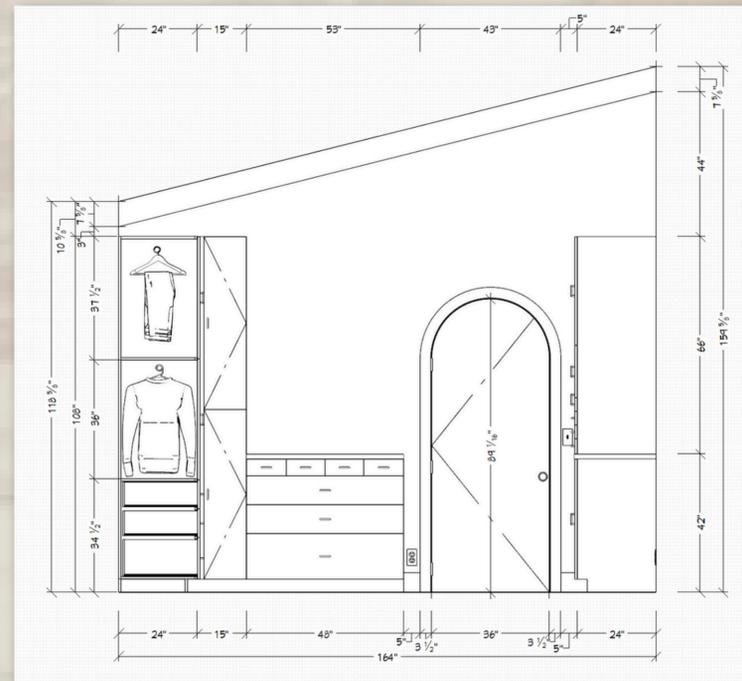
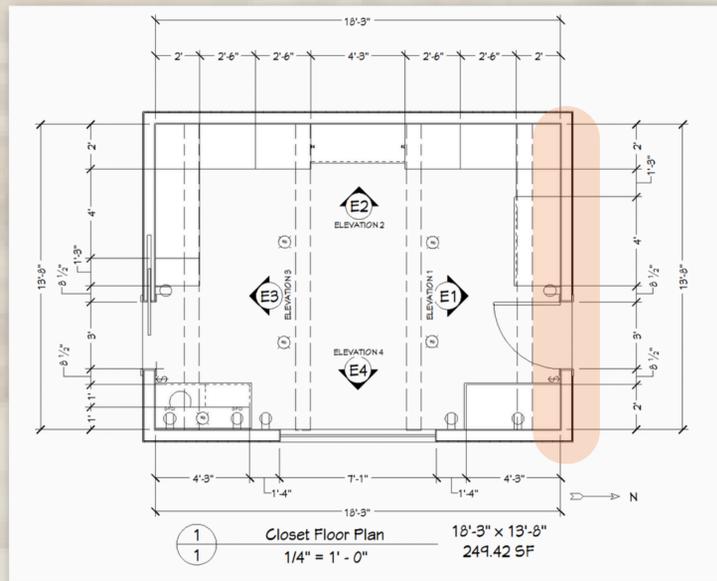
6.) Seating Area

7.) Beverage Station

8.) Laundry



Furniture, Fixtures, & Equipment



North Wall



Custom Round Top Doors with Privacy Shield Soundproofing System



LA EMBAJADA
• HANDMADE MODERN •
Clay Agave Leaf Tabletop Decor



 SolastalIronWorks Wrought Iron Pulls



Custom Accessory Organizer



Baldwin Digital Door Lock Set



LA EMBAJADA
• HANDMADE MODERN •
Mesquite Mirror with Piteado Belt

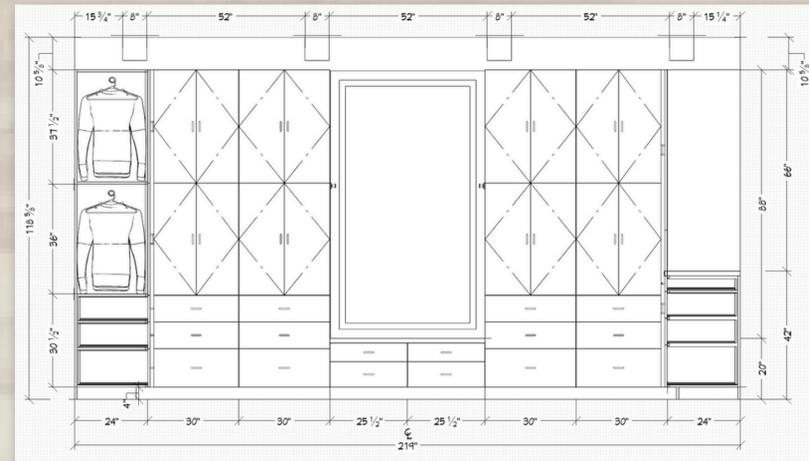
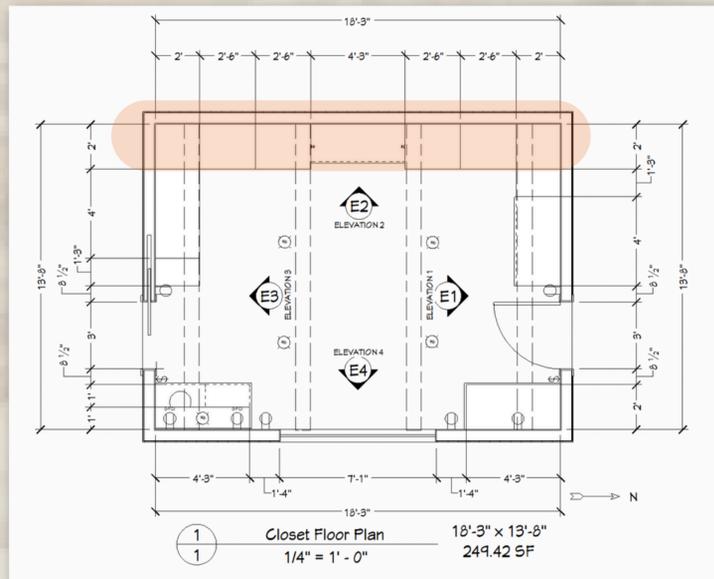


Emelia Hanging Planter All Modern



Tri-color hoyo plant

Furniture, Fixtures, & Equipment



E2 - West Wall



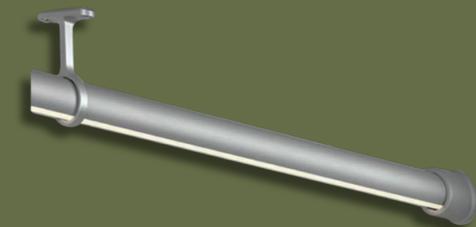
West Wall

MirrorVue
The Perfect Mirror TV

Custom Smart
Mirror with TV



Rotatable LED Lighted
Closet Rod- Black



Premium
Wood Suit
Hangers-
Walnut



Premium
Wood
Suit/Skirt
Hangers with
Clips- Walnut

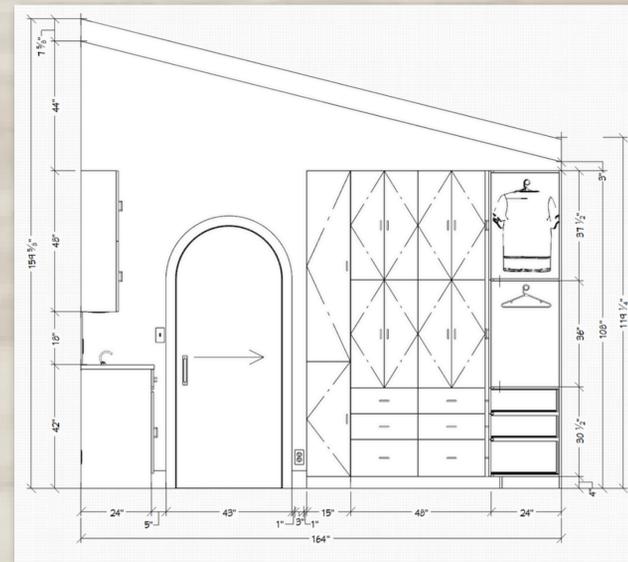
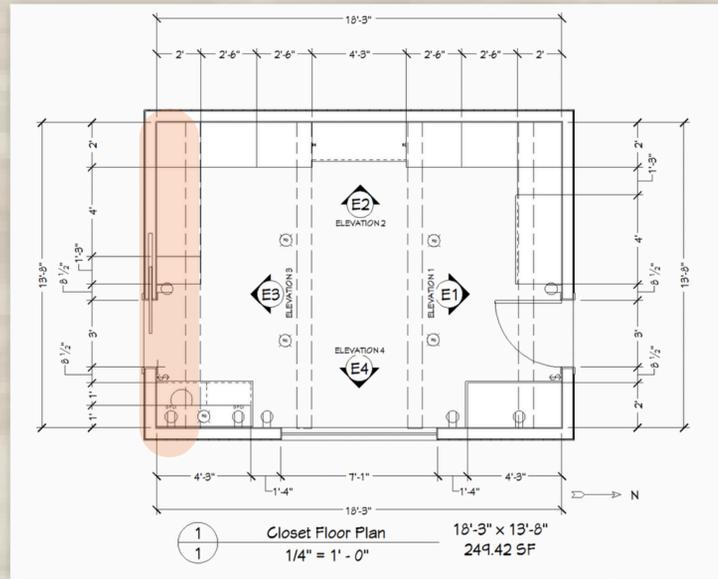


SolastalIronWorks
Wrought Iron Pulls



95+ CRI 4000k LED
Strip Lights

Furniture, Fixtures, & Equipment



E3 - South Wall



South Wall

BALDWIN
Baldwin Door Hardware

Recessed LED 95+ CRI, selectable CCT & wattage, dimmable

Celosia Horizontal Pendant Light

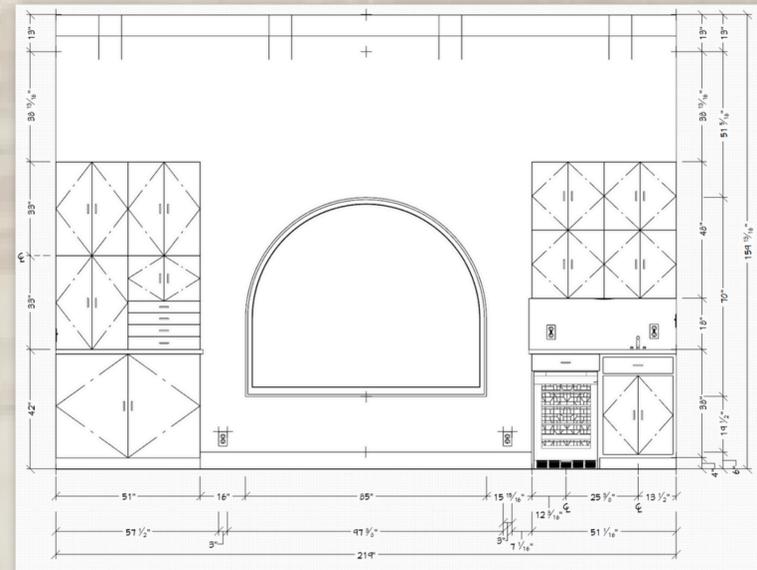
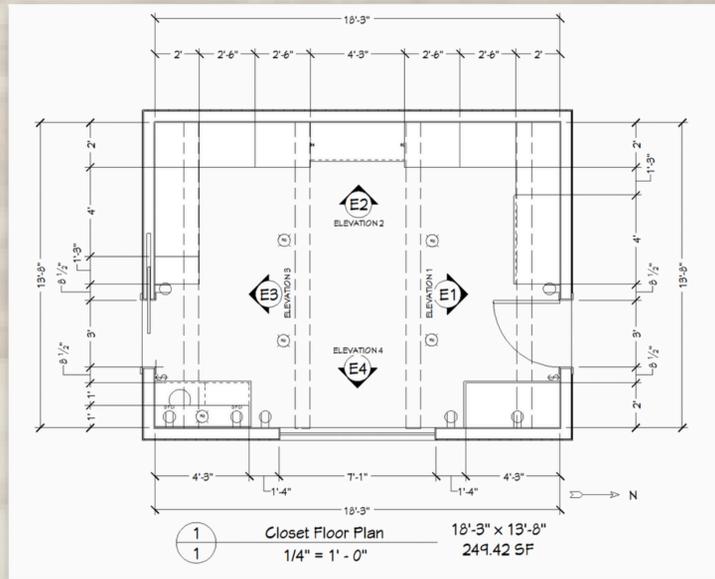
Soft Close Wire Bin Hamper, Silver

SolastalronWorks Wrought Iron Pulls

Custom Round Top Pocket Door with Privacy Shield Soundproofing System

Elite Rotating Ironing Board Sidelines CROIBSL-14-SM-1

Furniture, Fixtures, & Equipment



KAO FURNITURE
Sofa



CAFÉ
Refrigerator



SageGlass
SAINT-GOBAIN

Automated Gradient
Tinted Smart Glass



Coffee Table
LUTECA



Emelia Hanging Planter
with Tri-Color Hoya
All Modern



KOHLER REJUVENATION

Olivos NativeStone Kitchen
Prep Sink in Charcoal with
"Tone" Matte Black Faucet



Tequila Lover's
Guide Magazine



"Aztec" Pillow - Etsy
& DV Kap Vertigo
Pillow in Rust



L'arriva home.
Crin Horsehair Rug
"Dulce de Leche"



Wall Decor



Klipsh Pro 16RC
in Ceiling
Speakers



Digital Safe



Leak Integrated
Bluetooth Amplifier



Storage Solutions



Laundry Baskets & Fold-out Ironing Board



Drawer Compartments



Clothing & Shoe Storage



Safe, Tech Charging & Storage, Luggage

Technology



MirrorVue
The Perfect Mirror TV
Custom Smart Mirror with TV



Acoustical SOLUTIONS
SUN MOUNTAIN DOORS
Custom Round Top Doors
with Privacy Shield
Soundproofing System



SageGlass
SAINT-GOBAIN
Automated Gradient Tinted
Smart Glass to control glare
and heat and provide
privacy.



CAFÉ
Refrigerator



Baldwin Door Lock
with Keypad



Klipsh Pro 16RC in
Ceiling Speakers



Leak Integrated Bluetooth
Amplifier



Fire-Rated Digital Safe

Renderings



Z



North & West Walls

Renderings



South & West Walls

Renderings



North & East Walls

Renderings



South & East Walls

Walkthrough



Total Estimated Cost

Dwayne Johnson ~ Boutique Closet

Gudalajara, Jalisco, Mexico

Finishes

Total Finishes Cost:	\$5476.26
Installation (20%):	\$876.20
Tax (10%):	\$547.63
Frieght (15%):	\$821.44
Finishes Total:	\$7721.53

FF&E

Total FF&E Cost:	\$137,739.48
Installation (20%):	\$22,038.32
Tax (10%):	\$13,773.95
Frieght (15%):	\$20,660.92
Finishes Total:	\$194,212.66

Total Materials Cost: \$143,215.74

Total Tax (10%): \$14,321.57

Freight (15%): \$21,482.36

Total Installation (20%): \$22,914.52

Design Services: \$4900.00

Grand Total: \$206,834.19

Thank You



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